

The background is a light blue gradient. In the center is a stylized blue globe. Overlaid on the globe is a large white chain link. Surrounding the globe are several hands in various poses, some pointing, some open, and some holding small icons like gears, pencils, and documents. The hands are wearing green sleeves and some have brown watches. The overall theme is global collaboration and technology.

5.3 Political Parties

The background features a light blue color with several stylized illustrations. Multiple hands in various colors (yellow, orange, green) are shown pointing or holding objects. There are white gears, a white pencil, and a large white chain link that curves across the center of the image. The overall theme is collaborative learning and industry.

Learning Intentions

- I am learning about linkage institutions.
- I am learning about the function and impact of political parties on the electorate.

Success Criteria

- I can identify the four linkage institutions.
- I can identify a function of political parties.

BELL RINGER

Individuals with high levels of political efficacy are more likely than others to be described as the following?

- a) Being politically conservative.
- b) Voting in elections.
- c) Distrusting the government
- d) Having low levels of education.



Students choose an option



WOODHUSE DIVIDED: IS BIPARTISANSHIP GOOD FOR GOVERNING?

WASHINGTON
JOURNAL

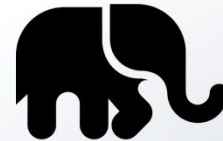
CALL FROM
North Carolina

C-SPAN
c-span.org

Linkage Institutions

- Elections
- Political parties
- Interest groups
- Media

**LINKAGE
INSTITUTIONS**



Sequence No.	Total area	Area in tuber units	Line
SEED PLANTED			
Certification Number		Class	
			
<input type="radio"/> DEMOCRATIC PARTY		<input type="radio"/> REPUBLICAN PARTY	
		Democrat	

Political Parties

- Political party – an organized group of party leaders, officeholders, and voters who work together to elect candidates to political office
- Sometimes party leaders are challenged within their own ranks
- 2016 leading candidates, Donald Trump and Bernie Sanders, capitalized on voters’ profound disgust with “politics as usual”
- Defied the odds and demonstrated America’s break with traditional party



An attendee holds up a sign in support of Democratic presidential candidate Bernie Sanders at a rally in Brooklyn, New York, in April 2016. Sanders's call for a "political revolution" was a rallying cry, especially among young voters.

Victor J. Blue/Bloomberg via Getty Images



Donald Trump addresses contestants on the NBC reality show *The Apprentice*. Trump's unconventional candidacy, including his criticisms of many of his own party's leaders, resonated with many voters.

NBC/Photofest © NBC



What do you
think political
parties DO?
Be specific



Students, write your response!


Parties as Organizations

- Unites people with shared social, economic, ideological goals
- Find, nominate, and support candidates for office
- Educate and mobilize voters
- Raise money, develop media strategy
- National party organizations exist to create a streamlined voice (platform) for the party and get members elected
- Outside groups have growing influence over candidates compared to parties

Political Party Functions

The background features a central blue globe with a white chain link wrapped around it. Several hands in green sleeves are reaching towards the globe from various directions. Scattered around the globe are white icons representing gears, a smartphone, a document, a clock, and speech bubbles.

- **Nominating Candidates**
- **Running Campaigns & Raise \$**
- **Educate Voters- GOTV**
- **Advocate Policies- Platform**
- **Coordinate Policymaking**



What is the
connection between
federalism and
political parties?



Students, write your response!

NATIONAL

The
quadrennial
national
convention

The party's national
chairpersons
The party's national
committee

The Basic Structure of American Political Parties

STATE

State central committees and
state conventions

Congressional district committees

LOCAL

City and county committees

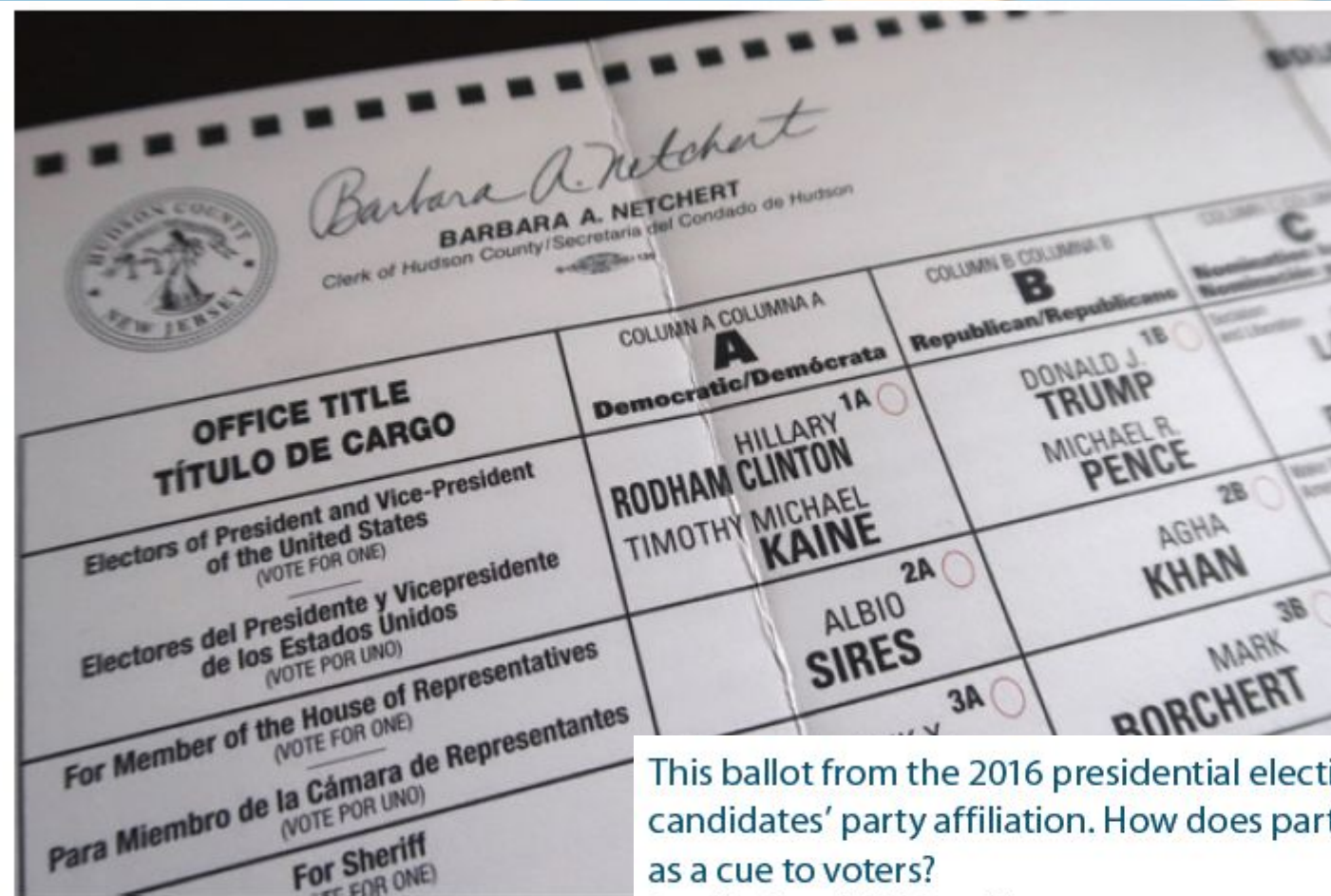
Precinct and ward committees

Party activists and volunteers

Party identifiers and voters

Parties in the Electorate

- **Party identification** – the degree to which a voter is connected to and influenced by a particular political party
 - Parties influence voter choice
 - “R” or “D” is a cue on ballot
- **Straight-ticket voting** - Voting for all of the candidates on the ballot from one political party
- Growing number of independents has led to less party-line voting and more **split-ticket voting** – voting for candidates from different parties in the same election



This ballot from the 2016 presidential election shows the candidates' party affiliation. How does party affiliation serve as a cue to voters?

Gary Hershorn/ZUMA Press/Newscom

Party in the Government

- **Party platform** – a set of positions and policy objectives that members of a political party agree to
 - Voted on at the convention
 - When they win, they begin the process of governing based largely on the shared platform
- Party leadership chair is responsible for raising money and serves as spokesperson
- **Recruitment** – the process through which political parties identify potential candidates
 - Parties help handle the cost and burden of campaign
- Maintain voter database to target in elections

abc NEWS | YOUR VOICE + YOUR VOTE 2017

GOVERNOR
VIRGINIA

AS OF 8:10PM ET

55.6% OF EXPECTED VOTE REPORTING



RALPH
NORTHAM

724,231

51%



ED
GILLESPIE


48%

724,231

**THEY WANT US
TO DELIVER...**

abc *thisweek*

SUNDAY 11.7.21



What aspects/functions
of political parties did
you hear
discussed/applied in
the VA governor
election?



Students, write your response!

Political Party Functions

- Nominating Candidates
- Running Campaigns & Raise \$
- Educate Voters- GOTV
- Advocate Policies- Platform
- Coordinate Policymaking

Structure

- National
- State
- Local/
county

Two Political Party Advantages



- Organize the competition
- Reduce frivolous + one-issue campaigns
- Manageable governance
- Indicators of discontent/safety valve
- Help voters
- Unify the electorate

Two Political Party Disadvantages

- Limits choices: lesser of two evils
- Lack of new ideas
- Entrenched corruption
- Winner-take-all disenfranchises large minorities
- Increased partisanship instead of promotion of compromise

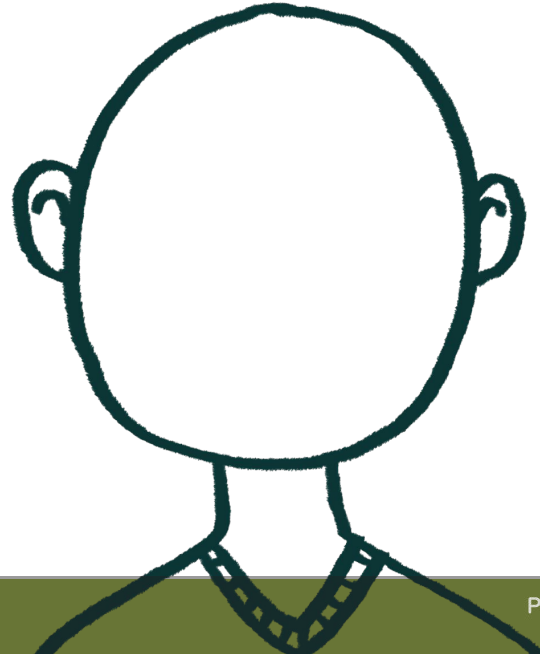
Consider different viewpoints

Draw or type your thoughts on this topic in one head. Draw or type the point of view of a different person in the other.

*Advantage of
Political Parties*



*Disadvantage
of Political
Parties*



Students, draw anywhere on this slide!

Pear Deck Interactive Slide
Do not remove this bar



**HOW YOU SEE
YOUR CANDIDATE**



**HOW YOU SEE
THEIR CANDIDATE**

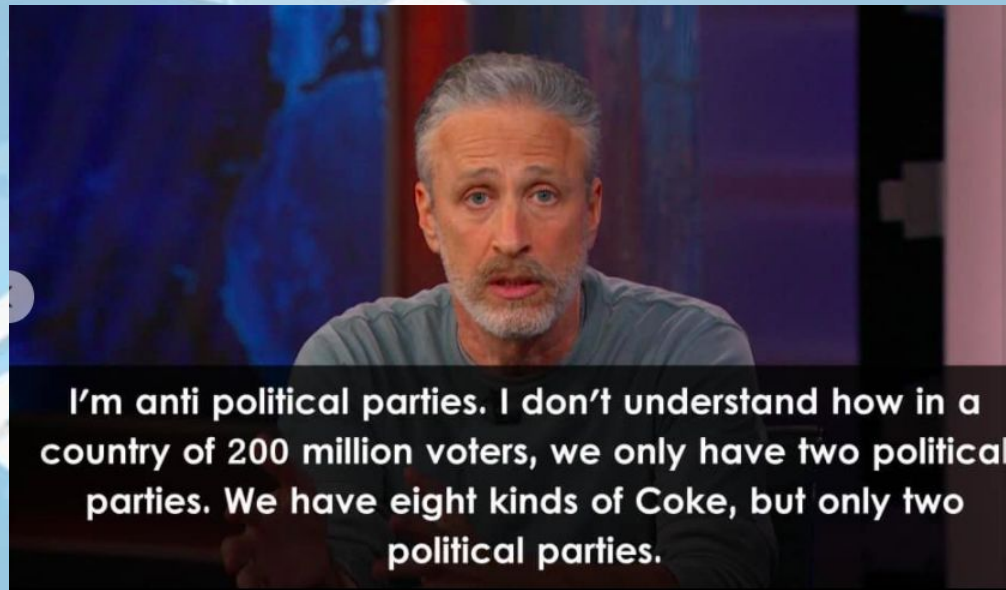


**WHAT BOTH OF THEM
ARE REALLY LIKE**

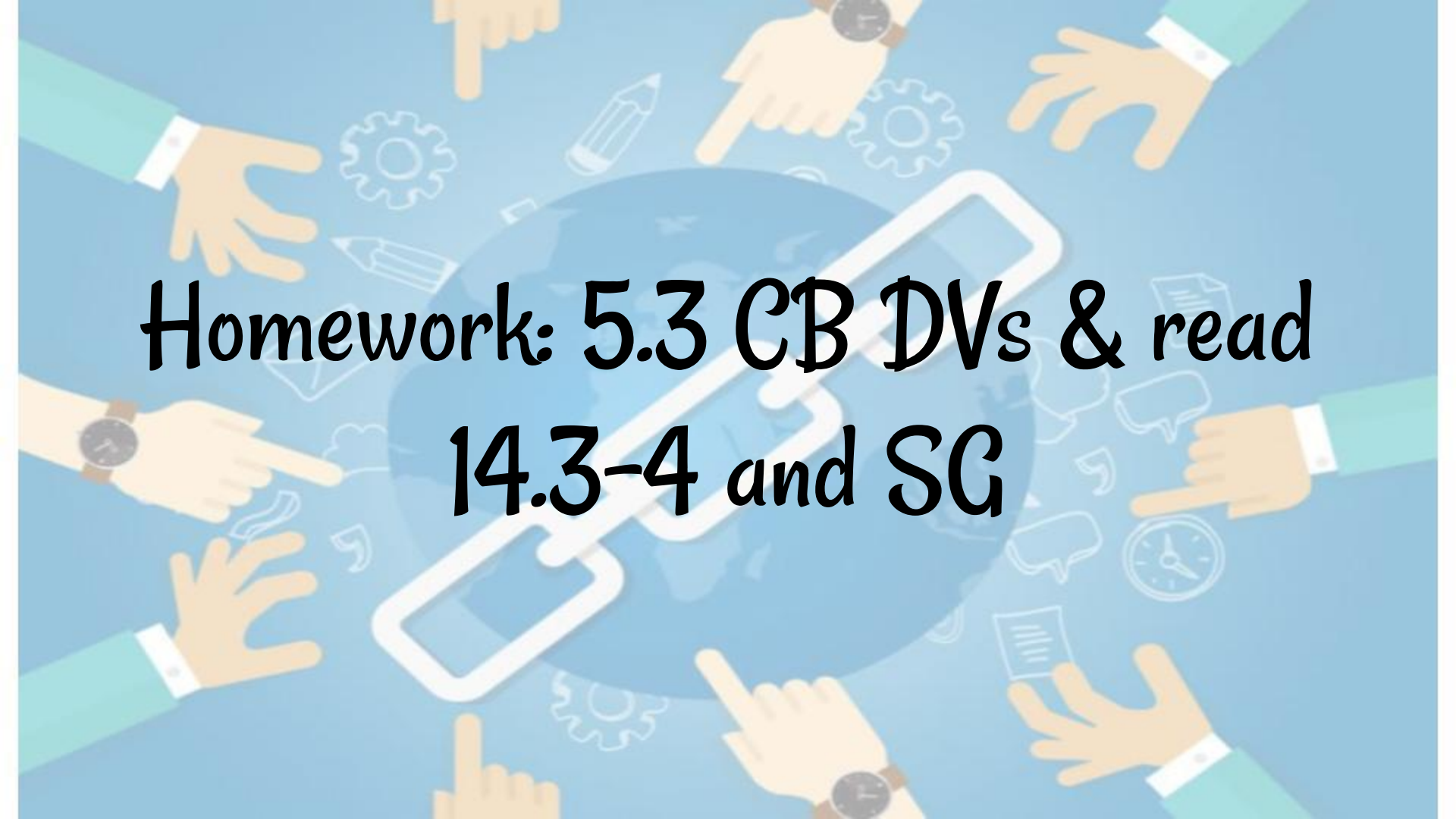
WHAT IF I TOLD YOU

**POLITICAL PARTIES HAVE NO CONSTITUTIONAL
REQUIREMENTS ON HOW THEY CHOOSE A CANDIDATE**

imgflip.com



I'm anti political parties. I don't understand how in a country of 200 million voters, we only have two political parties. We have eight kinds of Coke, but only two political parties.

The background features a central blue globe with a white smartphone outline overlaid on it. Surrounding the globe are several hands in green sleeves pointing towards the center. Various white icons are scattered around, including gears, pencils, a clock, and speech bubbles. The overall theme is global connectivity and technology.

**Homework: 5.3 CB DVs & read
14.3-4 and SG**